

ADVANTAGE ROOFING'S "SHELTER A HERO" ROOF GIVEAWAY
TERMS AND CONDITIONS OF ENTRY

In order to show their gratitude for the sacrifice of those who serve our country, Advantage Roofing is offering a free roof replacement to one area veteran in need of a new roof. The following rules and regulations apply:

1. **How to enter.** There is no purchase necessary for entry. Eligible entrants may submit an Application by visiting the Advantage Roofing website at www.gorooft.com/shelter-hero. Please include a brief description of why you believe that the nominated veteran deserves a new roof for his or her home.
2. **Entry period.** The Contest opens at 8:00 a.m. on Friday, November 11, 2016 and closes at 5:00 p.m. on Thursday, December 22, 2016.
3. **Eligibility.** This contest is open only to active or retired members of the United States Armed Forces who have not been dishonorably discharged. One registration per eligible household. Property submitted at time of entry must be a single-family detached residential property. Property submitted must be the owner's primary residence. Any submission deemed to be inappropriate, offensive or illegal will be denied at the sole discretion of Advantage Roofing. You must be 18 years of age and a legal resident of the United States to be eligible to win this prize. Employees of Advantage Roofing and their immediate families are not eligible to win. You must be the property owner of the property submitted.
4. **Geographic area.** Submissions will only be allowed for properties located in the following counties:
 - a. **Indiana:** Dearborn, Switzerland and Ohio counties.
 - b. **Kentucky:** Boone, Kenton and Campbell counties.
 - c. **Ohio:** Hamilton, Butler, Warren and Clermont counties.
5. **Determination of winner.** The determination of the Winner is in the sole discretion of Advantage Roofing. Upon selection, the winner will be asked to provide adequate proof of active or retired military status and proof of need for new roof. Final determination of eligibility shall remain in the sole discretion of Advantage Roofing.
6. **Grand Prize.** The Grand Prize is free installation of a roof at an eligible residence. The following limitations on the roof apply:
 - a. Size limit: 25 SQ. maximum. Additional charges apply above 25 SQ.
 - b. Wood limit: 100 sf maximum wood replacement included in Grand Prize. Additional charges will apply above 100sf.
 - c. Type of shingle: CertainTeed Landmark.
 - d. Warranty: 50 year manufacturer's warranty and 50 year Advantage Better than Lifetime Warranty.

The Grand Prize has no cash value and cannot be redeemed for cash, credit or assigned to any other individual or entity. All federal, state and local taxes on Grand Prize are the sole responsibility of the Grand Prize Winner.

7. **Claiming Grand Prize.** It is the responsibility of the Winner to contact Advantage Roofing to claim their prize within 2 weeks of receiving notification of winning. Upon selection, Winner agrees to enter into a contract for installation of the roof to occur within one (1) year of being notified. Due to weather considerations, the installation of the roof will be completed when it is safe and practical to do so. Failure to contact Advantage Roofing may result in forfeiture of the Grand Prize and another entrant being chosen as the Winner.
8. **Delivery Disclaimer.** Advantage Roofing disclaims all liability for any technical, electronic, communications, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion of the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the giveaway, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the giveaway.
9. **Publicity/Use of Personal Information.** By participating, all participants and winner grant Advantage Roofing exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the giveaway, participants agree that Advantage Roofing may disclose personal information obtained from participants in the giveaway to third parties and use such information for marketing and other purposes. Such publicity/use of personal information shall not include any specific information regarding military service outside of confirmation of active or retire military service and the branch of armed services in which the Winner served.
10. **Release.** By participating in the giveaway, each participant and winner waives any and all claims of liability against Advantage Roofing, its employees and agents for any personal injury or loss which may occur from the conduct of, or participation in, the giveaway, or from the use of any prize.
11. **Taxes.** Any valuation of the prize stated above is based on available information provided to Advantage Roofing Company and the value of any prize awarded to a winner will be reported for tax purposes as required by Law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize and paying any expenses associated with any prize, which are not specifically provided for in the official rules. Each winner must provide Advantage Roofing with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash (except where explicitly stated) or exchangeable for any other prize. Any person winning over \$600 in prizes will receive an

IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

12. **Decisions.** By participating in the giveaway, participants agree to be bound by the decisions of Advantage Roofing personnel. Advantage Roofing reserves the right to disqualify any participant or potential Winner and may refuse to award any prize to a person who is ineligible or who Advantage Roofing believes has violated any rule, gained unfair advantage in participating in the giveaway, or obtained winner status using fraudulent means. Advantage Roofing will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning such disputes. If the conduct or outcome of the contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of Advantage Roofing, it reserves the right to terminate this giveaway, or make other decisions regarding the outcome as Advantage Roofing deems appropriate. All decisions made by Advantage Roofing are final. Advantage Roofing may waive or change any of the rules in its sole discretion.
13. **No contract.** By applying, you acknowledge that this giveaway is entirely gratuitous and Advantage Roofing is receiving no consideration. You further acknowledge that there is no contractual relationship between Advantage Roofing and any entrant or Winner.
14. **Miscellaneous.** Advantage Roofing may substitute prizes, amend the rules or discontinue the giveaway at any time as announced. Advantage Roofing disclaims any responsibility to notify participants of any aspect related to the conduct of the giveaway.